

EMPLOYMENT STRATEGY PERSPECTIVES

A FORUM FOR EMPLOYMENT IN TODAY'S MARKET

April 15, 2010 Fairmont Hotel San Jose, CA



81st Far Western Regional Conference
Alpha Kappa Alpha Sorority, Incorporated

GOLDEN GATE UNIVERSITY

CAREER DAY INFORMATION

Since 1908, the sisterhood of Alpha Kappa Alpha has responded to the world's increasing complexity. It continues to empower communities through exemplary service initiatives and progressive programs. Each region of our organization have partnered with the business community to extend our service to the community through programs that support entrepreneurship, economic empowerment, education through technology, and family growth. We are pleased to announce the 81st Far Western Regional Conference Planning Committee in partnership with Golden Gate University, we will host the first career and job fair forum as a pre-conference activity. We invite you to attend this forum, **Employment Strategy Perspectives - A forum on employment in today's market.** We invite you and your chapter members to attend the Career Fair & Job Forum.

Thursday, April 15, 2010
10:00 am – 2:00 pm
The San Jose Fairmont
Ballroom Level

Cost

The cost of the forum is free

(We are asking a \$10 donation at the door for the AKA Educational Advancement Foundation – EAF)*

Online Registration Require: www.akafarwest.com

Career Day Workshops

- *Career Strategies for New College Graduates* - This workshop is designed for recent college graduates, or those scheduled for graduation. It will discuss the process of how to prepare yourself to get recruited and methods of navigating your way through corporate college recruiting events.
- *Getting Your Resume Curb Side Ready* - Today's market requires a job seeker's resume to tell a compelling story. This workshop will help you to re-structure your resume so that you are always ready for career advancement.
- *Power Networking* - This workshop will give you tips and queues as to how to establish, build, and stay in touch with your network all year long after your initial meeting, maintaining that 1 degree of separation
- *Behavioral Interviewing: What is your value proposition* - This workshop will focus on strategies for developing statement that articulate and quantify your value to a potential employer.

* The Alpha Kappa Alpha Educational Advancement Foundation (EAF) is a not-for-profit, tax-exempt organization. EAF funds are leveraged in a manner that does the most good for the most people. For example, it supports some 100 people and projects each year-ranging from the best and the brightest college students to those who have overcome great obstacles to achieve their goals; from mentoring programs that give at-risk teens survival skills to programs for gifted middle schoolers.